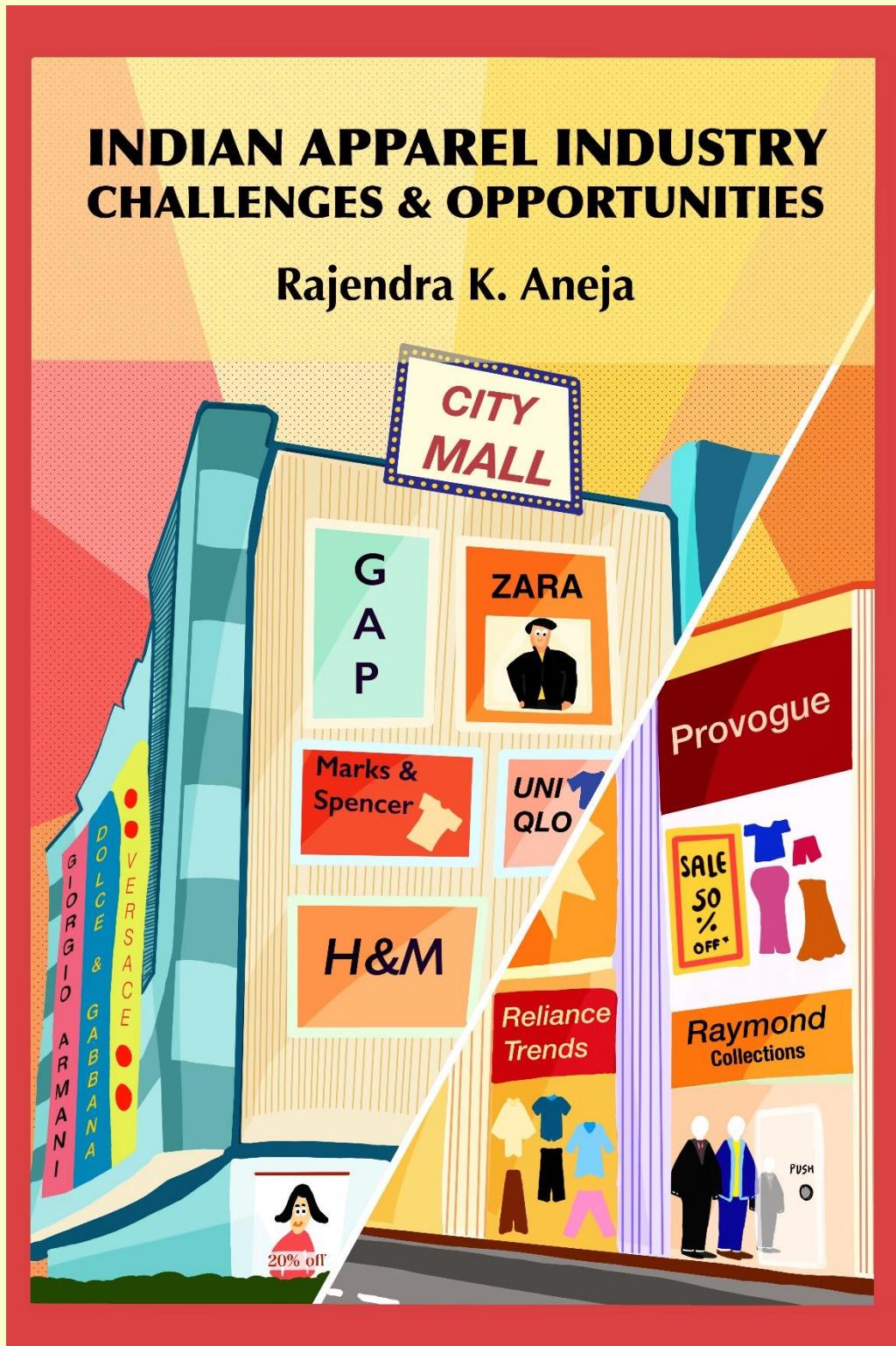


INDIAN APPAREL INDUSTRY: CHALLENGES AND OPPORTUNITIES

BY RAJENDRA KUMAR ANEJA



ABOUT THIS BOOK:

The Booklet provides an overview and profile of the Apparel Industry in India, impact of various economic and sociological factors on the industry, export-import challenges and opportunities, etc. This Booklet can be a handy guide to professionals in the Apparel Industry and also to consumers.

The Apparel Industry is very challenging and labour-intensive. Manufacturing a garment involves many miniscule processes, to reach it from the factory to the retail shelf. A simple shirt, skirt or jacket, requires multifarious types of materials and accessories, sourced from different parts of the world. These aspects are also touched on.

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